

MIND YOUR MONEY



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Coin  **Trader**
mind your money

INTRODUCING *Coin Trader's Mind Your Money* newsletter, a bimonthly periodical designed to keep you updated on the latest trends in the hard asset markets.

I believe you'll be impressed by the broad range of topics our experts will analyze in *Mind Your Money* and sincerely hope that you will grow to anticipate each new issue.

Up until now, Coin Trader has not published a periodical newsletter, opting for occasional special reports instead. But events are happening so quickly in the economy, financial markets and on the world stage that we felt it was our fiduciary duty to our clients to do our level best to keep them informed and educated on tangible assets in this fast-paced environment.

In the tumultuous times currently upon us, we look forward to providing you with the best analysis of the tangible asset markets. This is an unprecedented era in the global economy; if you only consult one newsletter on tangible assets, our goal is that your choice will be *Mind Your Money*.

Regards,

Vic Del Giorno

Victor Del Giorno

President / CEO, Coin Trader Inc.

Member ANA / ICTA / PCGS

- Rare U.S. Coin Portfolio Planning
- Precious Metals Advisory
- Private Wealth Management

GOLD, YOUR FINANCIAL FUTURE & YOUR PERSONAL LIBERTY

Back in 2008, we published a report entitled *Gold: \$2011 By 2011*. We have always stood by that report and its bold prediction and, with gold at \$1,400, and U.S. fiscal and monetary policy still a mess, we firmly believe that we will see gold surpass the \$2,000 level by the end of 2011.

Several of the factors we identified as being supportive of rising gold prices in that report are even more acute today:

- Supply/Demand Fundamentals for Gold
- The long-term decline of the U.S. dollar due to our rising annual budget deficits, gargantuan national debt and trade deficits.
- The overall investment climate.
- Global geopolitical instability.

Gold has come a long way in the first decade of the 21st century. At the outset of the decade, gold was considered an "alternative" investment category.

Ten years later, gold is an essential investment category.

Despite all of this, many American investors continue to sit on their assets to "see what will happen."

This attitude is actually a trap.

The worst thing an investor can do is nothing. Most investors who do not achieve their goals do not plan to fail, they just fail to plan.

Today's gold market offers a unique opportunity for investors of different philosophies. When you get right down to it, people invest their money based upon two basic motivations:

Fear and Greed.

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Greed is what motivates an investor to find the next “hot” stock. This has not worked out so well in recent years.

Fear all too often results in investors doing nothing. This never works out well over the long term.

Today, the gold market is strong because of both fear and greed.

That’s because people also often turn to gold out of fear. Gold provides a safe haven.

Whether you are motivated by fear or greed or, like most of us, a little of both, gold should play a role in your investment portfolio now.

If you are afraid, **now is certainly the time to buy gold.**

If you are looking for profits, now is the time to buy gold as well. We believe that, even with gold at record highs, it still has plenty of upside potential.

There are some important characteristics of gold that investors need to be aware of—characteristics that set gold apart from any other asset.

First of all, gold has been around as real money for 5,000 years. For all of those many years, gold has stood solid as a trusted medium of exchange and store of value.

By comparison, *there wasn’t even a stock market at all 5,000 years ago.*

No investment in the world has a track record as long as gold’s.

THE ROLE OF GOLD

Gold is financial insurance. What do we mean by *financial* insurance?

Well, we all carry insurance on other items and we need to carry insurance on our hard-earned wealth too.

We keep automobile insurance, just in case we get in a wreck. We don’t want to get into a wreck and we’re not disappointed when we don’t have to use our auto insurance. But no responsible person would own a car and drive without insurance.

For now anyway, until Obamacare sets in, most of us maintain some form of health insurance coverage. We don’t get upset if we don’t get ill. But we all recognize the need for health insurance coverage.

Most of us have homeowners’ insurance on our houses. We are not upset if the house does not burn down, but we must have the coverage.

Finally, many of us have life insurance policies to provide for our families when we die. We do not look forward to death, but we want that insurance coverage to protect our families.

Gold plays a similar role to all of these forms of insurance—and even more. Gold can provide astonishing profits when other markets are struggling. But unlike the other forms of insurance, one need not suffer some loss to benefit from owning gold.

Gold provides protection and profitability.

GOLD AND FREEDOM

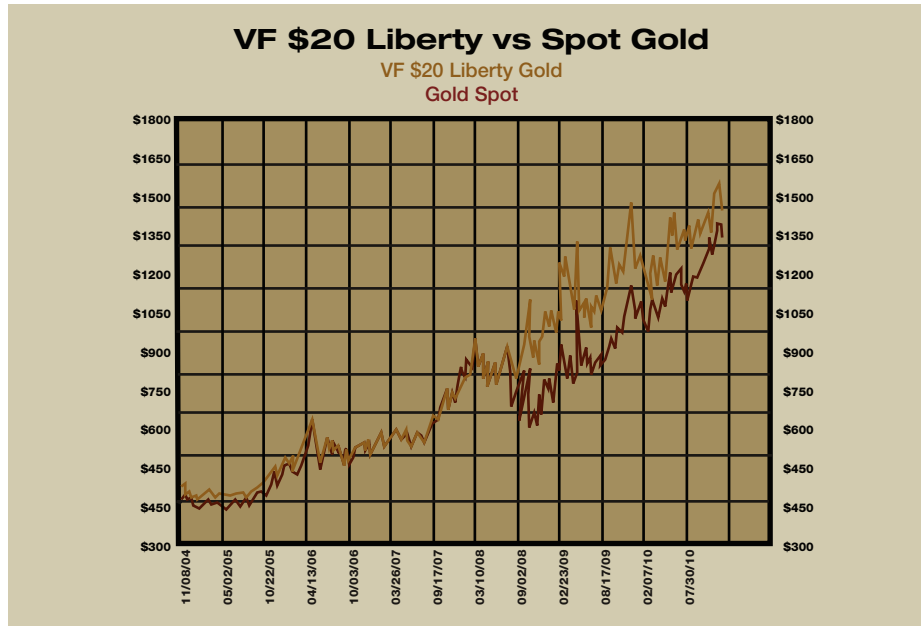
Unlike any other investment asset, gold is also inescapably tied to economic freedom and personal liberty.

In a way, gold is like our God-given freedom itself. Gold is not dependent on anyone’s promises. It is an asset in its own right.

Unfortunately, in this day and age, freedom is literally under assault. We have spent two years attempting to conform to discredited foreign economic and political systems. Many experts believe that the goal was to install a European-style socialist system centered around nationalized health care.

And in that “Obamacare” bill there is a provision that relates directly to the privacy of your gold holdings.

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Now more than ever, because of Obamacare, you must own the right kind of gold. If you do not choose your gold wisely, you could find yourself losing key aspects of your personal financial privacy—just another assault on your personal freedoms.

Fortunately, **Coin Trader** has the answer to help you choose your gold wisely...

Minted prior to 1908, containing 1.0750 troy oz. of solid gold. These original Double Eagles gold coins in VF (Very Fine) condition are available now at the Special offer price of \$1,575 (limit ten). On average that's 25% behind offers being made elsewhere.

Not only will you profit as gold climbs, but you also benefit as they continue to distance themselves from the spot gold price. Many experts predict gold to rise to \$2,000 per ounce & beyond in the next 1-2 years. If they are wrong and gold were to correct, these coins would not retreat dollar for dollar with gold. In fact this issue has been known to hold their value and even appreciate at such times. Purchases are non-reportable and are considered non-confiscatable according to current U.S. tax laws. The government has recalled gold & silver in the past and some fear it happening again.



"Private Bullion with Muscle" **VF \$20 Liberty Double Eagles**

Privacy- No reporting requirements on purchase or sale

Non-Confiscatable- US Government recognizes these coins as collectibles

Diminishing Supply- Coins only exist in finite numbers and survival rates are shrinking

**Availabilities are very limited, and prices may change due to Market conditions*